

Jubilee Family Radio



KCCJ – 106.9 LPFM

Keeping Centered on Christ Jesus

45 Thunderbird Dr.

Batesville, AR 72501

(870) 793-9124

www.jubilee-church.com

pastortony@jubilee-church.com

History: Jubilee Family Church Inc. acquired KCCJ – 106.9 LPFM from Calvary Chapel on April 8, 2008. Jubilee Family Church Inc. completed construction of KCCJ in May of 2009. The station went operational on June 1, 2009.

Technical Information: KCCJ broadcasts from 2710 N. Central Ave., in Batesville, Arkansas. The business offices of KCCJ are located at 45 Thunderbird Dr., Batesville, AR 72501. The F.C.C. has given KCCJ permission to broadcast at 36 Watts. This allows KCCJ as a Non-Commercial Low Power FM station to broadcast to approximately 10,000 people living, working and driving inside the Batesville City Limits. The signal from KCCJ covers from Pfeifer to Southside and Ruddle Hill to Moorefield.



Station Format: The station plays contemporary Christian music as well as contemporary worship music.

Advertising/Sponsorship Information: KCCJ is supported by Jubilee Family Church Inc., business underwriters, and individuals that want to promote Christian Radio. Business underwriters and individuals in exchange for their support of KCCJ get mentioned on the air. The F.C.C. guidelines are paraphrased on page 2 for Non-Commercial radio announcements.

Jubilee Family Radio



KCCJ – 106.9 LPFM

Keeping Centered on Christ Jesus

45 Thunderbird Dr.

Batesville, AR 72501

(870) 793-9124

www.jubilee-church.com

pastortony@jubilee-church.com

***KCCJ-LPFM offers all clients production and copy writing assistance free of charge!**

Announcement

GUIDELINES

<u>Announcements MAY Include</u>	<u>Announcements MAY NOT Include</u>
* Identifying Slogans.	* Qualitative or comparative language.
* Corporate identification for brand and trade names of products and services offered.	(For example "Our prices are the <i>best.</i> " "We have <i>wonderful</i> products.")
(ABC Clothing features casual clothing, accessories, and shoes)	* Any reference to price, sale or discount.(For example "Receive a 10% discount for the first 100 customers.")
* Value neutral descriptions of products and services.	* Language intended to call or move the listener to action. (For example "For more information <i>call, come in or call now, mention you heard...</i> ")
* Location Information	
* Website address	
* Telephone numbers (1-time)	
* Name of organization up to 3 times	* Specific dates and times

*A disclaimer must be included that the donor organization is "a sponsor of KCCJ – LPFM Jubilee Family Radio"

SAMPLE ANNOUNCEMENTS

<p>Schumacher Automotive is a proud to support the ministry of 106.9 KCCJ-LPFM, Jubilee Family Radio. Schumacher has been serving South Florida for over 30 years and is the South Florida home for Pontiac, GMC, Buick, Oldsmobile, Saab, Mitsubishi, Daewoo, Volkswagen.-And NOW Infinity! Schumacher Automotive..2 locations...Okeechobee Blvd, in West Palm and Northlake Blvd. in North Palm Beach. Also on the web at Schumacherauto.com</p>	<p>The Dental Offices of Dr. Douglas Reed have been proud sponsors of KCCJ-LPFM, Jubilee Family Radio, since KCCJ-LPFM first started. Dr. Reed's offices offer all types of dental care including removal and replacement of old silver fillings, whitening procedures, routine cleanings and more for everyone in the family. Dr. Reed has 2 locations. The phone number in North Palm Beach is 844-3788 and in Lake Worth it is 965-1254. KCCJ-LPFM thanks the dental offices of Dr. Douglas Reed for their support.</p>
--	--

Jubilee Family Radio



KCCJ – 106.9 LPFM

Keeping Centered on Christ Jesus

45 Thunderbird Dr.

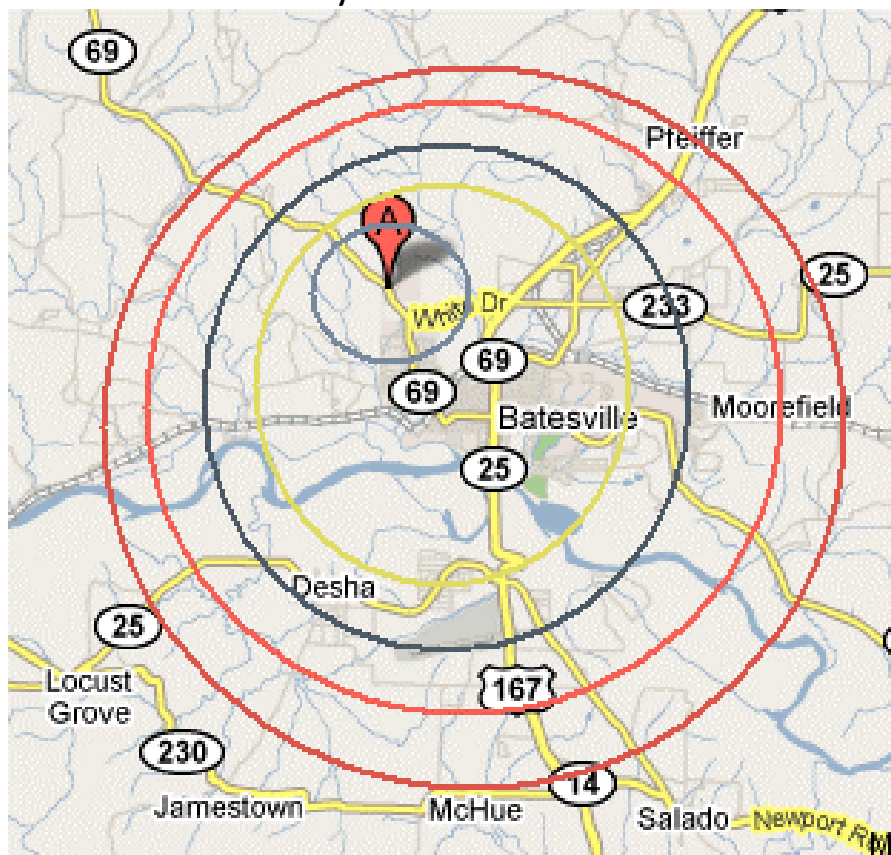
Batesville, AR 72501

(870) 793-9124

www.jubilee-church.com

pastortony@jubilee-church.com

Com Study of KCCJ – 106.9 LPFM



Note: We have listeners on Jamestown Rd. and we have difficulty getting a signal into the Quail Valley portion of Batesville.

Jubilee Family Radio



KCCJ – 106.9 LPFM

Keeping Centered on Christ Jesus

45 Thunderbird Dr.

Batesville, AR 72501

(870) 793-9124

www.jubilee-church.com

pastortony@jubilee-church.com

Introductory Sponsorship Packages

All of our underwriting spots are one minute and run on a 24 hour rotator.

1. **Platinum Underwriter:**
\$1.25 per spot, you get 150 spots per month, 5 spots per day on a 24 hour rotator, the monthly sponsorship would be \$ **187.50** per month
2. **Gold Underwriter:**
\$1.50 per spot, you get 120 spots per month, 4 spots per day on a 24 hour rotator, the monthly sponsorship would be \$**180.00** per month
3. **Silver Underwriter:**
\$1.75 per spot, you get 90 spots per month, 3 spots per day, the monthly sponsorship would be \$**157.50** per month
4. **Bronze Underwriter:**
\$2.25 per spot, you get 60 spots in a month on a 24 hour rotator. \$**135.00** per month
5. **Sponsor:**
\$2.75 per spot, you get 30 spots in a month on a 24 hour rotator. \$**82.50** per month

If these plans don't work for you we can develop a custom plan that meets your sponsorship goals.

Jubilee Family Radio



KCCJ – 106.9 LPFM

SPONSORSHIP PARTNER AGREEMENT

Agreement Date: _____
Jubilee Family Church, Inc., acknowledges an underwriting Grant in the amount of \$_____.

Sponsorship Partner Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () - _____

Email: _____

Acknowledgment of this grant will be performed in the following prescribed manner:

Jubilee Family Radio will air...

Additional details;

UNDERWRITING BEGIN DATE: _____ **END DATE:** _____

Announcements are enhanced donor acknowledgments written according to F.C.C. guidelines pertaining to public radio.

I/We the undersigned agree to the terms of this Sponsorship Partner Agreement:

(Sponsorship Partner Authorized Signature)

(KCCJ – 106.9 LPFM Representative)

(Title)

Date _____

Date _____

KCCJ-LPFM 106.9/Jubilee Family Radio reserves the right to refuse any pre-produced or prewritten acknowledgments for any reason. In such cases, KCCJ-LPFM 106.9/Jubilee Family Radio will alter, rewrite, edit, or reproduce announcements at no additional charge with Sponsorship Partner consent. Agency fees, if applicable, are not included in Impact Partner grant. Price listed is net due to Jubilee Family Church Inc.